

On June 2, Dr. Wang Jianhang led the students to visit Xingxiang hotel for the "Marketing Management" course, and the manager of the company, Iridium Chen shared their practical experience.



Contents of this issue

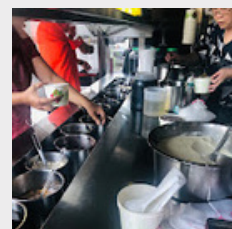
TEACHING EVALUATION

From June 13th to June 17th, we have assisted the students in teaching evaluation, filled in the course feedback evaluation and the 2022 course selection in the first semester of the 111 academic year. All students have completed the course selection.

FOODIE

Minsheng Road
Nameless
tofu pudding

Price: NT\$ 35~45



2022 HAPPY GRADUATION

writer: IMBA Office

In accordance with the epidemic prevention and control, the 2022 graduation ceremony was held on 28 May. The graduates, faculty, and staff gathered in Pou Chen Auditorium to celebrate commencement for the members of the Class of 2022.





ENTERPRISE RESEARCH METHODS " FIELD TRIP "

writer: IMBA Office

On June 21st, in the course of "Enterprise Research Methods", Dr. Zhang led the students to visit the Taichung Social Innovation Experimental Base.

Cai Peirong, the director of the unit, shared experience and discussed with them.

IMPORTANT ISSUE

Call for paper

writer: IMBA Office

The 2022 Conference on Social Entrepreneurship and Sustainable Development is sponsored by the International IMBA Program and EMBA program in National Taichung University of Education. The Conference will be held in National Taichung University of Education, Taichung, Taiwan on December, 24, 2022. The conference will focus on the following theme: Achieving excellence through social entrepreneurship and sustainable development.

More information and registration, please search NTCU IMBA website.



SMALL LAND FOR LEARNING CHINESE

1 · 你推薦哪個展覽呢？

(Nǐ tuījiàn nǎge zhǎnlǎn ne?)

Could you recommend an exhibition?

2 · 請問這個展覽要買票嗎？

(Qǐngwèn zhège zhǎnlǎn yào mǎi piào ma)

Do I need tickets for the exhibition?

“

You define your own life. Don't let other people write your script.

— Oprah Winfrey

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